Pre-Production Planning Document (MONTAGE)

GENERAL INFO

1. **Your Name:** Caitlin Trude
2. **PROJECT:** Montage of an interview subject and her passion

CREATIVE BRIEF

1. What must it be?

   A 1 to 3-minute montage

2. Who is it for?

   Any audience that takes an interest in others' passions.

3. How long must it be?

   1-3 minutes

4. What is your objective with the piece?

   My objective is to have my subject share her passion for music and what it means to her, and to film the project using beautiful scenery and musical elements for my backdrop.

5. When is it due?

   Sunday, August 4th

6. What is the overall idea?

   A casual interview with a California local who enjoys music and making it.

7. What is the storyline summary?

   Our subject talks about her passion while we observe her in her native surroundings – her backyard, possibly the beach, and at the piano, of course.

8. Elevator pitch:

   A SoCal native shares her passion, the inspiration behind it, and the places that spark her creativity.

9. Tagline:

   Same as elevator pitch.

10. Look and feel description (including “pacing”):

    I want this project to have a very singer-songwriter feel to it…think Colbie Caillat or Jack Johnson vibes (who both happen to be from my hometown, I think). My goal is for it to have an easygoing feel to it, and for my subject to come across as down-to-earth and relatable.

QUESTIONS / NOTES

SUBJECT:

1. Why did you choose this location? All of my location ideas (see below) are places where my sister and I have spent considerable time growing up and are aesthetically pleasing locations, to boot.
2. Location ideas: Parents’ backyard, their living room (where there is a piano), the beach, bike path near my home.

NARRATION/HOST:

3. Who will lead us through the piece? My sister, the subject of this piece
4. Narration ideas: She’ll be answering my questions about her music, but I’ll edit it in a way where my voice isn’t in it at all.

MUSIC:

1. What is overall “mood” and “feel” of the piece? Relaxed, calm, peaceful
2. Music track ideas: Sounds of ukulele and soft piano music

AMBIENT AUDIO:

1. What is the “location” of the piece? If we close our eyes, where should we imagine that we are? Either the beach or somewhere where birds are chirping.
2. Ambient audio ideas: Chirping birds, piano music, ocean waves

SOUND EFFECTS:

1. What sound effects (SFX) would help tell this story? Why? I do not wish to use sound effects for this
2. SFX ideas: I do not wish to use sound effects for this

PERMISSIONS:

1. Am I allowed to film here? Do I need permission and/or a permit? Yes, these are locations where I am allowed to film; no I will not need a permit as this is not a commercial project.
2. Will any people be in my shots? Do I need permission and/or release forms? My sister will be featured in my shots, and I have received her permission already.

GENERAL:

1. What gear do I need to pack and bring with me for the shoot? Camera (phone), tripod, lights for camera, ukulele, brush, script
2. How will I transport everything and keep it safe? Transporting equipment via car.
3. Are there any potential hazards or complications at this location? No

SCRIPT

Name: Caitlin Trude
Title: "Song for Myself"

VIDEO	**AUDIO**
WS Subject walking through floral parts of backyard. WS and CUs Quick cuts to plantlife and shots of subject smiling and laughing. Cut to over-the-shoulder shot of subject playing piano. CU of hands on piano. CU of hands writing on music sheet. Cut to WS of bike path; subject walking down it. ECU of flowers and plantlife. Medium shot of subject touching flowers. CU of subject strumming ukulele. WS of subject walking away with instrument.	(Fade in ambient audio – birds chirping) (Fade out ambient audio) VOICE OVER: "Music is so complex, yet so simple. It can be so theoretical, yet so relatable." (Fade in soft piano music) "There is such a mathematical property to music, yet you need not be a mathematician to be a part of it. You can be classically trained, you can be self-taught; you can be playing in a Stradivarius in a concert hall or a hand-me-down guitar around a bonfire and you'll find that it brings people together." (Fade out soft piano music) (Fade in ukulele music with ambient sounds of birds) "With music, it's accessible in every language. It is a kind of language in itself." "Even without words, music can express emotion and feeling. And for music with words, there are those songs you come across that describe so much of what you're feeling when you yourself don't have the words to say it." (Fade music out)

STORYBOARDS

Sketch out a storyboard, in sequential order, for **each** of the visuals listed in your script above. Be sure to clearly show the kind of shot (i.e. WS - Wide Shot, CU - Close Up, ECU - Extreme Closeup, O/S – Over Shoulder), and indicate any camera or subject movement. You might want to make a note of what this is and why this shot is important (i.e. “establishing shot for barn”, “show detail of blue flowers”, “show reflection of tree in fountain”, “visitor walking from right to left in frame”, etc.).

Print out and sketch (hand draw) on the separate *Storyboard Template* document, then scan or snap a photo of it to add the completed storyboards here (as JPG files). Make sure they are in order as the audience will see them.

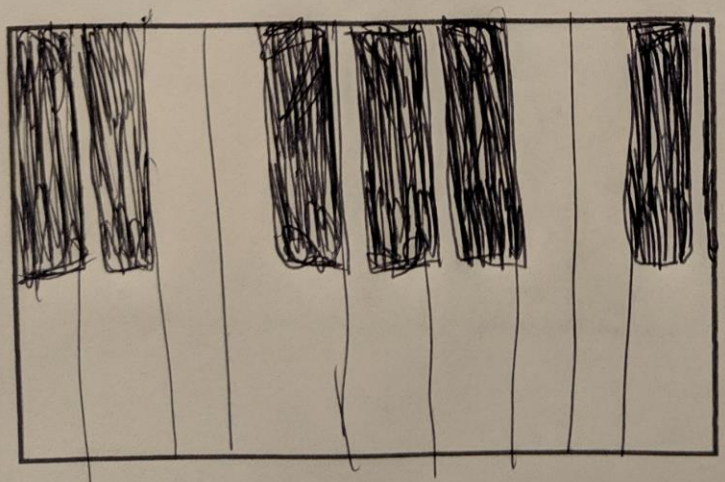
Storyboard template(1).jpg (2550×3300)

[Ambient audio of birds - fade in]

[Fade out ambient audio]

[Fade in soft piano music]

"Music is so complex, yet so simple. It can be so theoretical, yet so relatable."



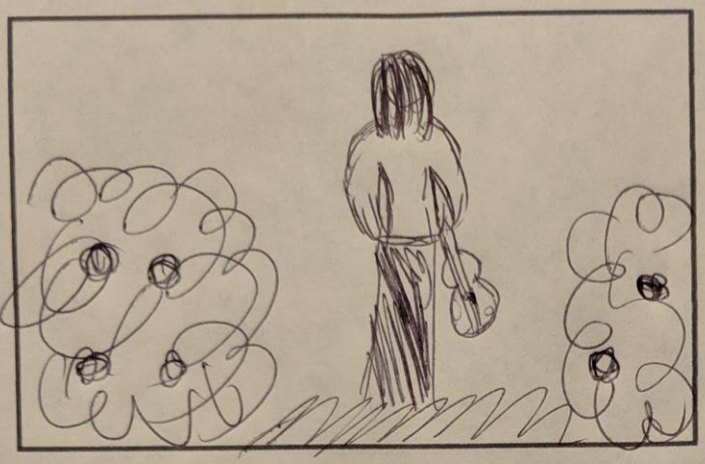
"There is such a mathematical property to music, yet you need not be a mathematical mind to be a part of it."

[Fake out soft piano music.]
[Fake in ukulele music with ambient sund of birds]

"With music, it's accessible in every language. It is kind of a language in itself."

"Even without words, music can express emotion and feeling."

"And for music with words, there are those songs you come across that describe so much of what you're feeling when you yourself don't have the words to say it."



[Fade music out]

CREATE A PDF

When you are done creating this document, you should create a universal PDF document that can be easily posted to your blog or emailed (it's not safe to assume everyone has Microsoft Word, and the files can be very large).

To do this on a Mac, click File>Print and then click the option for PDF in the lower left, followed by "Save to PDF". Contact me if you need help on a PC.